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# THE NEW YORKER

## *How to be Cool?*



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Intelligence***

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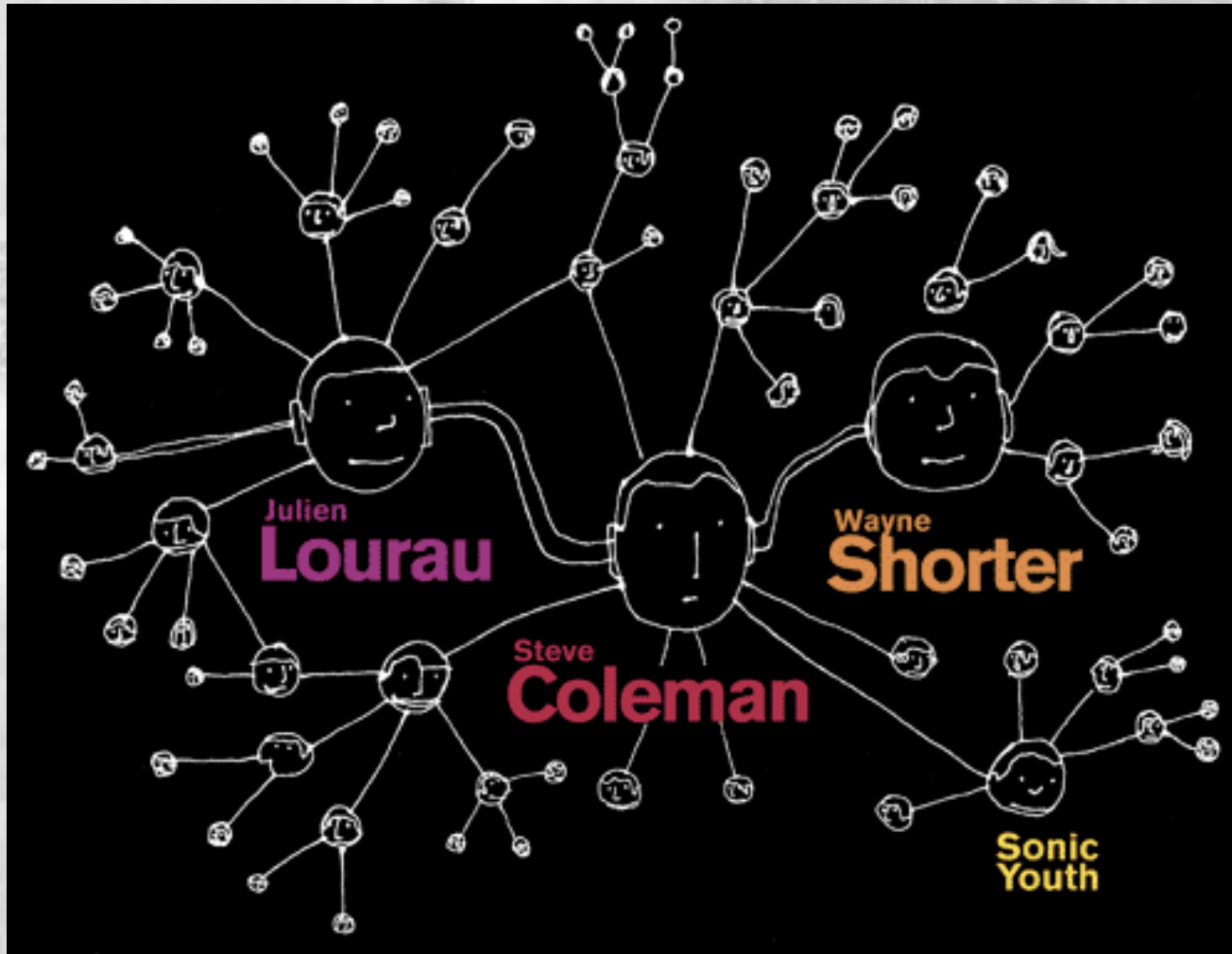




# Social Networks



# Social Network Analysis (SNA)



The background of the slide is a honeycomb pattern. The top and bottom edges feature a close-up photograph of a honeycomb with several bees. The central area is a light gray honeycomb pattern with a faint, repeating watermark of a bee. The text is centered in this gray area.

# **Collaborative Innovation Networks COINs**

# Coolfarming Process

